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| Name: | Neal O'Farrell, CEO of My Security Plan (www.mysecurityplan.com) |
| Presentation Title: | Intro to Data Security & Privacy: Your next data breach is probably already on your payroll – the role of employees in data and security breaches. |
| Abstract: | <p>There is growing evidence that one of the greatest security risks for companies and organizations may already be on their payroll. Data and security breaches are largely the result of inappropriate actions by employees, rather than covert and deliberate dealings by hackers.</p> <p>In this presentation we'll look at the role that employees play in security and in particular, in the cause and prevention of data breaches. We'll examine the connection between data breaches; identity theft; and brand damage, and we will debunk some of the myths surrounding these issues.</p> <p>You will learn the importance of creating a culture of security awareness, a culture that is key to preventing security breaches, and how new technologies are available that will assist managers in creating the desired awareness of security issues and concerns. It is easier than you can imagine!</p> |
| Target Audience: | <p>All skill levels. Audit and security professionals, IT, senior management</p> |
| COBIT Objectives: | |
| Speaker Bio: | <p>Neal O'Farrell began his career in information security more than a quarter of a century ago, protecting European banks from the first generation of hackers. He is the founder of My Security Plan (www.mysecurityplan.com), makers of the BreachLine Security Awareness Management System, and a founding member of the Center for Information Security Awareness.</p> <p>Over the last 25 years Neal has worked as a security advisor to financial organizations, government, military, intelligence, and Fortune 500 firms around the world, and has taught security awareness to employees from a wide variety of organizations including Toyota, ChevronTexaco, Merrill Lynch, Cost Plus World Market, Bebe stores, and the Government of Bulgaria.</p> |